

BASIC PRESS RELEASE

Zollverein as an event location

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The special event location in the Ruhr area

The UNESCO World Heritage Site Zollverein has room for all kinds of events

Essen. The Zollverein UNESCO World Heritage Site in Essen is both a unique industrial monument and a popular event location. The building ensemble of the disused coal mine and coking plant with a total event area of 14,000 square metres offers flexible solutions for all kinds of events.

The Zollverein World Heritage Site has already won the Conga Award as "Germany's best event location" several times. At the beginning of 2017, the Grand Hall ZOLLVEREIN® started operations as the largest event location on the Zollverein site to date and had by then already made it into the top three for the Location Award in the category "Best newcomer location". In the same year, the event halls of Zollverein Foundation were awarded the Location Award in the category "Cultural locations for events".

Flexible solutions for all kinds of events

More than 50 rooms and buildings, from small meeting room with conference technology to large trade fair and exhibition hall, are available on the 100-hectare World Heritage Site. The broad spectrum of all providers impresses with flexible solutions for a wide variety of events such as congresses, conferences, company events, product presentations or private festivities. A team of professional event organisers advises and supports planners in organising and carrying out events.

The extraordinary potential of the Special Event Location Zollverein results from the flexibility of the site. Due to the different sizes of the halls and rooms at the World Heritage Site, several events and formats can take place simultaneously. The unique industrial architecture of the coal mine and coking plant provides an unmistakable setting for every event. For example, during the sales meeting of a large electronics group at the World Heritage Site, video shootings, workshops, a festive dinner and a splendid closing ceremony accompanied the sales conference involving 500 employees. The smooth interplay of five exceptional venues ensured that the two-day meeting was a great success.

Grand Hall ZOLLVEREIN®

The Grand Hall ZOLLVEREIN® in the former Extraction and Compressor Hall at the coking plant was opened in 2017 as a fascinating new event hall for up to 2,500 guests. Where noisy machines were operated until the 1990s, corporate, private and public events are now taking place in a modern ambience. The multifunctional event location, converted and operated by a private group of investors, features innovative furnishing elements and a unique lighting design concept that leave nothing to be desired. Further information: www.grand-hall.de

Open-air location

From spring until autumn, the Zollverein World Heritage Site transforms into an exceptional outdoor location. The interplay of architecture, nature and outdoor activities creates an experience area that

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makes open-air events an impressive occasion. During the annual "ExtraSchicht", for example, the Zollverein World Heritage Site is always right in the middle of the festival with music, theatre, guided tours and installations. In case the weather doesn't play along, the area offers flexible alternatives.

Supporting programme

Corporate and public events benefit from numerous features and service offerings for a varied supporting programme provided by the Zollverein location. For example, guided tours of the Denkmalpfad ZOLLVEREIN® or visits to exhibitions in the Ruhr Museum and the Red Dot Design Museum can be integrated into the planning of events as accompanying activities. Since June 2016, the Denkmalpfad ZOLLVEREIN® has included the "Team Challenge at the Coal Mine" in its programme, an interactive experience for groups of up to 30 people.

More information is available at: www.zollverein-locations.de (in German language only)